

Alpha Sigma Chapter (Kitsap County), WA Delta Kappa Gamma Society International Strategic Action Plan 2014 - 2019

Purpose: A strategic action plan serves to guide chapter functions and activities over a three to five year period to ensure continuity of purpose across various Boards of Directors for the promotion and growth of the chapter. It also serves to ensure that chapter activities are congruent with state and international purposes and plans, forms a framework for decision making and encourages increased commitment to the organization.

Goal #1: Recruit diverse members of all ages, ethnicity/culture, educational levels in public schools, private agencies or business organizations

Action #	Action	Person Responsible	Cost	Timeline	Results Indicator/Measure
1	Develop professional invitation letter	membership comm.	0	Fall 2013	Completed letter
2	Obtain membership nominees from current members (exit pass)	1 st v.p. membership	0	annually in fall	1 or more name per member
3	Provide brochures to non-members, including paraeducators	1 st v.p. membership	\$150	annually	Number of brochures distributed; number of orientations given
4	Obtain list of Nationally Board Certified teachers	1 st v.p. membership	0	Winter 2015	Number visiting meeting &/or attending orientation
5	Recruit from educators with adult education focus	members	0	2015 & annually	List of contacts
6	Proactively invite Outstanding Educator recipients to become members	outstanding ed. comm. chair	0	2014 & annually in spring	Number visiting chapter meetings &/or attending orientation
7	Survey younger educators in area districts to determine their needs	THAT/SEE chair	0	Spring 2015, 2017	Survey results summarize
8	Send out scholarship brochures to paraeducators and younger teachers	scholarship comm.	0	Winter annually	List of contacts; applications received
9	Annually survey members as to interests, concerns and ideas for changes needed to strengthen member interest	2 nd vp/ program	0	annually in spring	Survey results summarized
10	Hold orientation meeting(s)	1 st v.p. membership	0	annually in fall	Dates/agenda/powerpoint

**Alpha Sigma Chapter (Kitsap County), WA Delta Kappa Gamma Society International
Strategic Action Plan 2014 - 2019**

Goal # 2: Develop dynamic leadership and mentoring skills in members throughout the chapter

Action #	Action	Person Responsible	Cost	Timeline	Results Indicator/Measure
1	Have new members share in running a meeting, subbing for secretary	President & officers	0	on-going	Minutes show task completion
2	Incorporate all new members into committees and assign responsibilities that include reports at meetings	president	0	following initiation	Committee lists
3	Encourage attendance at state/quadrant and area meetings by paying registration fees	board	\$200	spring	Budget line for fees; attendance records and reports
4	Establish specific tasks that would be part of sponsor/new member mentoring	Membership comm.	0	Winter 2014	Formalized (written) expectations for sponsors and new members

**Alpha Sigma Chapter (Kitsap County), WA Delta Kappa Gamma Society International
Strategic Action Plan 2014 - 2019**

Goal #3: Implement meaningful, vibrant programs that reach out to and benefit all educators

Action #	Action	Person Responsible	Cost	Timeline	Results Indicator/Measure
1	Provide a clock hours training on a topic of need identified by school districts	SEE/THAT comm.	\$1,000	Fall to early winter	Attendance and evaluation results
2	Provide a forum on legislative issues at least once a biennium	2nd vp	0	pre-election	attendance
3	Provide information on and encourage participation in International World Service Projects: Schools for Africa, Dresses for Africa, and other international service projects	program & world fellowship comm.	0	At least once every other year	List of activities/programs; amount of service hours donated and funds collected (1x/year); newsletter articles
4	Assess personal growth needs of members and offer programs that meet those needs	program	0	Annually in spring	Annual survey results Annual meeting schedule reflecting results
5	Include programs or activities that support the Arts in Education Initiative	chair		2014-15	Meeting schedule and log (include state reps.)
6	Survey member strengths/interests for match to teacher needs for T.H.A.T. program; promote program with district(s)	SEE/THAT comm.	0	Fall 2014, 2016, 2018	Service logs
7	Assign Program duties to 2 nd vp and a program committee	By-law change	0	2014	Approval noted in minutes

**Alpha Sigma Chapter (Kitsap County), WA Delta Kappa Gamma Society International
Strategic Action Plan 2014 - 2019**

Goal #4: Market and partner with educational and social justice service organizations

Action #	Action	Person Responsible	Cost	Timeline	Results Indicator/Measure
1	Seek formal partnership with school districts and private schools for assessing training needs, publicizing seminars, and promoting THAT mentors	THAT/SEE chair	0	summer	Letters of agreement
2	Establish liaison with local service organizations, school foundations, and WEA units for potential grants to support seminars and scholarships	Scholarship Committee	0	summer	List of contacts made
3	Establish contacts with local service organizations to work together on women and children issues	2 nd vp/ program	0	Fall 2014	List of contacts made
4	Submit press releases on chapter works and send copies to associate agencies	ASR editor	0	quarterly	Publications log/scrap book

Alpha Sigma Chapter (Kitsap County), WA Delta Kappa Gamma Society International Strategic Action Plan 2014 - 2019

Goal #5: Improve communication with members, other chapters and with the state organization

Action #	Action	Person Responsible	Cost	Timeline	Results Indicator/Measure
1	Assign specific PR responsibilities to a Communications Committee, including Alpha Sigma Report editor, historian	By-law change	0	2014	Approval noted in minutes; committee names
2	Internal communications completed monthly by PR chair and sent to members electronically	PR chair,	0	Fall 2014	Copy of all notices on file in publication log book
3	Publish quarterly newsletter and distribute widely in both electronic and print versions	Alpha Sigma Report editor	0	quarterly	Publications on file
4	Publish articles in local papers	ASR editor	0	At least 2x/yr	Copy of publications on file
5	Develop chapter web-site	PR comm.	\$35/yr	Spring 2014	Web-site on-line and regularly updated
6	Encourage use of appropriate social media to increase communication and visibility (e.g. facebook, twitter)	PR comm.	0	2014-15	Program, news article, training notes
7	Assign members to monitor a state committees and report to members	president	0	2014-15	Assignment list
8	Include state and international news in the chapter newsletter	editor	0	on-going	List of persons receiving newsletter
9	Post timely information on legislative issues to all members	2 nd v.p.	0	2014-15	# posting; member survey feedback

The best way to protect the future is to plan for it. Most of don't plan to fail, we simply fail to plan.
Begin with the end in mind.

Stephen Covey

**Alpha Sigma Chapter (Kitsap County), WA Delta Kappa Gamma Society International
Strategic Action Plan 2014 - 2019**